



P.O. Box 1262
Chesapeake, Virginia 23327

January 27, 2020

Dear Friends, Community and Foundation Leaders, and Corporate Executives

RE: 12th. Annual Achievement and Scholarship Awards Breakfast

The New Chesapeake Men for Progress Education Foundation, Inc. a 501 (C) (3) nonprofit charity, and the philanthropic arm of The New Chesapeake Men for Progress, Inc., is sponsoring its 12h. Annual Achievement and Scholarship Awards Breakfast on *Saturday April 25, 2020*. The event will be held at the Chesapeake Conference Center, 700 Conference Center Drive, from 9:00 A.M. – 11:00 A.M. **The keynote speaker for this event is Dr. Leroy Hamilton, Jr., provost and vice president for academic affairs, Norfolk State University.** The program is designed to recognize the academic achievement of African American male students from each of the seven high schools in Chesapeake. One of the top students from each high school will be awarded a \$1,000.00 scholarship, and the remaining students will be awarded \$200.00 book stipends.

The purpose of the program is to accomplish the following: (a) recognize and encourage high academic achievement among African American males, (b) encourage the awardees and other students to continue their education, (c) provide scholarships to offset the cost of attending colleges and universities, and (d) provide a support group of professionals to assist African American males to succeed in school and life.

With your support, the Foundation has awarded more than \$119,450.00 in scholarships and book stipends since 2009. In 2019, the Foundation awarded the first Dr. William E. Ward and Family scholarship in honor of the legacy of the late Dr. William E. Ward as one of the founders of the Foundation, former mayor of Chesapeake, and educator. This scholarship will be awarded annually to a student attending one of the Historical Black Colleges or Universities.

Again this year, we are seeking your financial support as we continue to help these worthy students finance their education. The scholarship program offers you and your corporation a unique opportunity to make a difference in the lives of these students and at the same time market your company and products in our souvenir program to 500-600 potential customers.

Specifically, I am requesting that you become a Signature, Platinum, Gold, Silver, Bronze, or Youth Table Sponsor. Generous support from individuals, foundations and corporation like you provides the financial and moral support needed to continue our mission. This year in partnership with Chesapeake Public Schools, we will continue honoring students from each Chesapeake's ten middle school to encourage them to complete high school. The middle school initiative purpose is to empower these students by building strong, knowledgeable, and emphatic caring relationships to help them to succeed and excel. We are excited about this middle school initiative and with your support, we can impact the outcomes in a positive way for many students. Sponsorships, donations, and ticket prices are tax deductible to the full extent of the law governing nonprofit corporations. You can also purchase ads in the souvenir program to market your business or cause.

Instructions and details for purchasing tickets, sponsorships and ads are outlined in the attached Corporate Sponsorship Level Package and Sponsorship Contract. Sponsorships, donations, and ticket purchases may also be accomplished on the Foundation's website at: **thencmpeduf.org**. We are counting on your support and presence as we (honor) these young men in their pursuit of an education.

As a previous sponsor or ad purchaser, I want to thank you on behalf of the Board of Directors and members for your continuous and loyal support of the mission of the Foundation. We look forward to continuing our partnership with you as well as your participation in the Foundation's programs and initiatives.

In the next few weeks, expect to receive a phone call from members of the Foundation's planning committee regarding sponsorships and ad/ticket purchases. If you have any questions or concerns, please call 757-650-0174, 757-576-1333 or 757-477-3933.

Sincerely,

Al Alexander

Al Alexander, Chairman
Board of Directors

Enclosures:

Corporate Sponsorship Levels
Sponsorship Contract

